

CREATING YOUR MISSION STATEMENT

THE PATH

by LAURIE BETH JONES



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THE PATH: Creating Your Mission Statement for Work and Life

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TABLE OF CONTENTS

I. FINDING YOUR MISSION	1
Three Elements of a Good Mission Statement	3
Eleven False Assumptions About Missions	9
Forming a Sense of Mission	23
Who Are You?	33
<i>Personalities with a Past</i>	33
<i>The Power of Positive Prophecy</i>	38
<i>Finding Your USP</i>	41
<i>Looking at Your Gifts—Today</i>	44
Your Passion Is Your Power	49
Creating Your Vision Statement	71
Sustaining Creative Tension	93
II. FULFILLING YOUR MISSION	101
The Eight Action Steps to Success	103
Case Studies	115
<i>Nehemiah</i>	115
<i>Joan of Arc</i>	131
<i>Queen Esther</i>	140
<i>Joseph</i>	149
<i>Moses</i>	155
<i>Ruth</i>	161
Pitfalls and Potholes	169
III. CASE HISTORY—PERSONAL	211
IV. MEDITATIONS	227
CONCLUSION	
ACKNOWLEDGEMENTS	
GIFT OFFER	
INDEX	

CREATING YOUR MISSION STATEMENT

“My mission is to recognize, promote, and inspire divine connection. My personal passion is to pour as much truth and beauty into the world as I possibly can before I die. The only way for me to do that is to stay as close as possible to God. I try to do that on a daily basis. I am a work in progress. I look forward to growing every day and learning new aspects of God.”

- LAURIE BETH JONES -

Laurie Beth Jones’ book, *The Path*, and its accompanying exercise book, provides inspiring and practical advice to guide readers through every step of defining and fulfilling a mission. With more than 15 years’ experience in assisting groups and individuals, Jones offers clear, step-by-step guidance to help you write a clear, meaningful mission statement in a few hours, rather than weeks . . . or even years!

To get you started, use the following three exercises adapted from the accompanying exercise book to *The Path*.

THE LESSONS

- *Identifying Your Core Values*
- *Identifying Your Verbs*
- *Combining Your Verbs and Your Core Value*

EXERCISE ONE

Your Core Value

Every mission statement must be crafted around a central value - *your core value*.

Think on these questions . . .

1. What do you most want to teach or represent in this world? If your tribute consisted of one word or phrase, what would it be?
2. What concept or principle would you be willing to die for?

Use the following examples to get you started exploring for your personal core value. If it's not on the list, no worries. Trust yourself to identify your own personal worth statement.

Truth	Integrity	Honesty	Freedom	Faith
Respect	Dignity	Inner Peace	Relationships	Honor
Simplicity	Humility	Service	Safety	Charity
Equality	Justice	Authenticity	Loyalty	Trust
Fun	Kindness	Excellence	Love	Hope
Optimism	Productivity	Tolerance	Clarity	Joy

Write your core value here: _____

EXERCISE TWO

Actions

Every mission requires action, and action words are verbs. Without action to define it, a core value is just a formless concept . . . just a word. It's what you do with that concept that makes it a mission.

So . . . select three verbs from the list on the next page (or supply your own) which most inspire or excite you. Which words are the most meaningful and purposeful for you?

EXERCISE:

1. Identify any verbs/actions that appeal to you but aren't on the list.

2. Describe what that action/verb might look like when executed by you . . . what does this action mean to you?

3. Describe how you feel looking at the verbs you selected.

Did any of your choices surprise you? Do you feel validated or recognized when you apply them to yourself?

VERB LIST

accomplish	acquire	adopt	advance	affect
alleviate	amplify	appreciate	ascend	associate
believe	bestow	brighten	build	call
cause	choose	claim	collect	combine
command	communicate	compel	compete	complete
compliment	compose	conceive	confirm	connect
consider	construct	contact	continue	counsel
create	decide	defend	delight	deliver
demonstrate	devise	direct	discover	discuss
distribute	draft	dream	drive	educate
elect	embrace	encourage	endow	engage
engineer	enhance	enlighten	enlist	enliven
entertain	enthusiasm	envision	evaluate	excite
explore	express	extend	facilitate	finance
forgive	foster	franchise	further	gather
generate	give	grant	heal	hold
host	identify	ignite	illuminate	implement
improve	improvise	inspire	integrate	involve
keep	know	labor	launch	lead
master	mature	measure	mediate	model
mold	motivate	move	negotiate	nurture
open	organize	participate	pass	perform
persuade	play	possess	practice	prepare
present	praise	produce	progress	promise
promote	provide	realize	receive	reclaim
reduce	refine	reflect	reform	regard
relate	relax	release	rely	remember
renew	resonate	respect	restore	return
revise	sacrifice	safeguard	satisfy	save
sell	serve	share	speak	stand
summon	support	surrender	sustain	take
tap	team	touch	trade	translate
travel	understand	uphold	use	utilize
validate	value	venture	verbalize	volunteer
work	worship	write	yield	affirm

STEP 3: On this page, create your mission statement by filling in the blanks from your selected choices. Make a few blank copies of this page . . . As you begin to apply your mission statement to your life and job, you may find you want to clarify a value or sharpen a verb.

My Mission Is To

(VERB)

(VERB)

and

(VERB)

(CORE VALUE)

Signature

MISSION STATEMENTS FROM THE PATH WORKSHOPS

“My mission is to
communicate, understand, and respect
others’ beliefs and ideals
while standing for and defending my own.”

“My mission is to
choose, produce, and propogate
increase
in myself and others.”

“My mission is to
appreciate,
choose,
and
nurture
authentic relationships.”

“My mission
is to facilitate,
nurture, and restore hope
through service.”

“My mission is to
seek, model, and foster
simplicity
in my daily endeavors.”

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